

WILLIAM RIOS JR

66 Highland Ave. Broad Brook, CT 06016

(860) 471-5268 | william.rios_jr@uconn.edu | www.imwillrios.com | www.linkedin.com/in/william-rios-jr/

EDUCATION

University of Connecticut, Storrs, CT

August 2014 - May 2018

Bachelor of the Arts Digital Media and Design Major; Studio Art Minor

Concentration: Digital Media Strategies for Business

Overall GPA: 3.35/4.0

Dean's List: Fall 2016, Spring 2018

WORK EXPERIENCE

UConn Center for Career Development, Storrs, CT

May 2017 - August 2017

STUDENT GRAPHICS INTERN

- Filmed and edited live-action mini series addressing student's questions regarding post-grad career opportunities and resources
- Developed informational motion graphics videos to provide students with tips regarding the development of a resume
- Recorded script narrations using Adobe Audition and Premiere in order to contextualize the information within the motion graphics videos

UConn Rainbow Center, Storrs, CT

September 2016 - May 2018

STUDENT STAFF, MEDIA MANAGEMENT CREW

- Collaborated with coworkers on planning marketing campaigns and upholding consistent presence across social media platforms
- Created visually appealing digital and printed advertising promotions for various social and educational events run by the Center
- Designed graphics for annual T-shirt Contest used in celebration and recognition of National Coming Out Day
- Coordinated, organized, and facilitated a weekly discussion group pertaining to topics for marginalized communities

ORGANIZATIONS

Student Agency

September 2016 - May 2018

PROJECT MANAGER (2ND SEMESTER) FOR THE INTERNATIONAL STUDIES ASSOCIATION

- Collaborated with coworkers on the planning, development, filming and editing of promotional video content for the International Studies Association's 2017 conference located in Baltimore, Maryland
- Created an instructional motion graphics video for conference attendees on important information and practices when developing a professional research poster
- Conducted and filmed conference attendees and ISA Member testimonial interviews

PROJECT MANAGER FOR THE WADSWORTH ATHENEUM'S AMISTAD CENTER

- Brainstormed and evaluated concepts for an interactive exhibit idea that would start a dialogue in relation to racially charged historic artifacts
- Evaluated physical dimensions and limitations of proposed exhibit space and developed prototypes of interactive exhibit concepts
- Maintained communication and provided updates to the client throughout various stages of the project
- Delegated various tasks in the completion of developing the final project proposal

UConn Film Club

January 2017 - May 2018

PRODUCTION ASSISTANT, GAFFER, DIRECTOR OF PHOTOGRAPHY

- Contributed to preliminary brainstorming of short film ideas, helped in development and modifications of the script, as well as final casting of characters
- Strategized with team members concepts for the storyboards, as well as budget, props, and locations

SKILLS

Microsoft Word | Microsoft Powerpoint | Photography | Video | Photoshop | After Effects | Illustrator | Premiere | Audition | HTML/CSS | Hootsuite | Signal

RELEVANT COURSEWORK

Consumer Behavior | Motion Graphics | Advanced Web Design | Social Media Business Applications | Digital Marketing Analytics | Sound Design | Digital Cinema Production